



What makes Early Talk Boost affordable?

Purchasing Early Talk Boost is a one-off payment, equipping schools with everything they need to run the intervention repeatedly, year after year. It is a cost-effective way to equip children with the vital communication skills they need to make a positive start at school.

What's included

An Intervention Pack contains an Intervention Manual, a Tool bag, 80 (10 x 8) Jake and Tizzy Books, a Participant Book and permanent access to the on-line Tracker. This is enough to work with up to 8 children at any one time.

What is the cost per child?

The easiest way to demonstrate the cost effectiveness is to calculate the cost per child. The calculations below demonstrate cost effectiveness on a yearly basis.

Year	Cost	Number of children	Cost per child
Year 1	£480.00	24	£20.00
Year 2	£0.00	48	£10.00
Year 3	£0.00	72	£6.67
Year 4	£0.00	96	£5.00

Explanation of cost breakdown

The assumption is that the setting runs the intervention 3 times a year, with 8 children taking part each time.

Once the Intervention Pack has been purchased, the setting will not have to buy any additional resources. Many schools still use the resources they purchased in 2012 and may want to replace the books, a set of which can be purchased for £29.99 our website.

This cost breakdown does not include the one-off cost of practitioner training.

Early Talk Boost Intervention Pack

Settings can see what the Training Resources look like and order them from:

<http://www.icancharity.org.uk/licensee-training-products>

- Intervention Pack at £480 includes Intervention Manual, Tool bag, 10 x 8 Jake and Tizzy books, Participant Book and permanent access to the on-line Tracker
- Participant Books cost £20.00 each (one of these is included in the intervention pack, but you will need additional ones for any additional staff members being trained).

Good to know

- On average, children taking part in ETB make 6 months progress
- ETB doubles the rate of progress for children with delayed language



- For as little as £5.00, you can double the rate of progress in language and communication for a child with delayed language development.
- This will give children the skills to make a positive start at school and support their access to the curriculum in reception and beyond
- £480 (the Early Years Pupil Premium (EYPP) funding for just 2 eligible children attending nursery part time) can boost the progress in early language for 24 children with delayed language per year, helping to narrow the gap between them and their peers.

Need more information?

As ever, anyone in the I CAN team will be happy to provide further guidance or help you. Contact us on 0207 843 2515 or e-mail earlytalkboost@ican.org.uk. We'd love to hear from you.